

YEARLY TOTAL NUMBER OF INTERVIEWEES
AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH
RECRUITMENT SOURCE

MATTOON MARKET

WMCI—WHQQ—WWGO—WCBH

FOR THE MONTHS OF 8-1-06 THROUGH 7-31-07

Total Number of Persons Interviewed for Full-Time Vacancies: 50

<u>Recruitment Source Name</u>	<u>Total number of Interviewees</u>
Radio Ad	22
Employee Referral	8
Client Referral	1
Internet Ad	1
Job Fair	5
Re-Hire	2
Direct Recruit	3
Walk-In	5
College Recruit	3

LIST OF ALL FULL-TIME JOBS FILLED

MATTOON MARKET

WMCI—WHQQ—WWGO—WCBH

FOR THE MONTHS OF 8-1-06 THROUGH 7-31-07

Job Title: Traffic Director	Date Filled: 8-11-06
Job Title: AE	Date Filled: 8-21-06
Job Title: AE	Date Filled: 12-26-06
Job Title: AE	Date Filled: 1-2-07
Job Title: AE	Date Filled: 5-23-07
Job Title: AE	Date Filled: 7-23-07
Job Title: AE	Date Filled: 7-23-07

SUMMARY DESCRIPTION OF
SUPPLEMENTAL OUTREACH INITIATIVES
MATTOON MARKET

WMCI—WHQQ—WWGO—WCBH
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CAREER DAY-VANDALIA JR. HIGH: John Harris spoke to students about the career opportunities available at the radio stations and discussed the responsibilities of all radio jobs.

IDEA BANK SCHOLARSHIP: Ran station promos inviting candidates to request applications for the \$7500 Idea Bank Scholarship.

LAKELAND COLLEGE JOB FAIR: Set up booth, met with prospective employees, took applications and resumes, provided information on current employment openings and stations.

CAREER DAY AT CUMBERLAND HIGH SCHOOL: Bub McCullough spoke to students about the career opportunities available at the radio stations and discussed the responsibilities of all radio jobs.

WBA'S NONDISCRIMINATION AND OUTREACH IN HIRING SEMINAR: Kelli Conley attended seminar to learn about ensuring equal employment opportunity and preventing discrimination.

SALES AND PROMOTIONS INTERNSHIP: Tyler Shepard, an Eastern Illinois University student is working with Carol Floyd, Dawn Harlin and Kim Eschbaugh, learning all aspects of radio sales, presentations and promotions.